



33RD FRIENDS OF PARKS INC FORUM BELAIR NATIONAL PARK 23–25 AUGUST 2024

HOSTED BY:



SUPPORTED BY:



Partner with Friends of Parks to celebrate our natural environment.

The Friends of Parks Inc Forum returns in 2024, for the first in-person forum since 2018, in Belair National Park, the birthplace for National Parks in South Australia. This will be the 33rd Forum and is being co-hosted by the Friends of Belair National Park and the Friends of Old Government House. It is anticipated that up to 200 people will attend the forum, representing ~5000 members of groups from all over South Australia.

Strong Roots and New Branches

As Paul Kelly sings, “From Little Things Big Things Grow,” Friends of Parks Inc has grown to represent over 5,000 volunteers from over 140 groups.

The 2024 Friends of Parks Forum to be held on August 23-25, will explore how Friends of Parks can continue growing into the future with new branches while honouring the past and the incredible legacy of over 40 years of service to nature.

This is your opportunity to be a part of something exciting. Celebrate the long-lasting legacy for the care and conservation of our natural environment and national parks. We are seeking sponsorship to assist in the delivery of this premier event – ensuring its success and enhancing the program to attract a wider audience. Partnering with the Friends of Parks will provide your organisation with partnership opportunities for brand awareness to a unique target audience where you can engage, promote, and show support.

Sponsorship opportunities include:

Principal Event Sponsor – Total Investment \$10,000 + GST (1 available)

This partnership package is the top tier alliance. It includes the ultimate level of benefits and exclusive options that best align with your business priorities. This opportunity is only available to one sponsor and offers exceptional benefits to your business, including:

- Recognition as the “Friends of Parks Forum” Principal Event Sponsor

- Acknowledgment on all event collateral.
- A one-page advertisement in the Forum program.
- Opportunity to make a short speech at the Awards Dinner.
- Trade stand opportunity on Friday and Sunday at Belair National Park Forum Pavilion.
- Opportunity to provide marketing material/flyer/brochure in the delegate bags.
- Two Complimentary tickets to attend the Forum including the Welcome Dinner on Friday and the Awards Dinner on Saturday evening.

Awards Dinner Sponsor – Total Investment \$5000 + GST (1 available)

Partner with us as the Naming Rights Sponsor of the Friends of Parks Awards Dinner (Saturday, August 24). This package will provide your company with brand recognition and an exclusive opportunity to make a speech. Additional benefits include:

- Naming Rights as the Friends of Parks Awards Dinner Sponsor, at Club Marion.
- Acknowledgement on all event collateral.
- Opportunity to make a short (2 minute) speech at the Friends of Parks Award Dinner.
- Trade stand opportunity on Friday and Sunday at Belair National Park Forum Pavilion.
- 2 Complimentary tickets to attend the sponsored Dinner on Saturday evening.

Welcome Dinner Sponsor – Total Investment \$3000 + GST (1 available)

Partner with us as the Naming Rights Sponsor of the Friends of Parks Welcome Dinner (Friday, August 23). This package will provide your company with brand recognition and an exclusive opportunity to make a speech. Additional benefits include:

- Naming Rights as the Friends of Parks Welcome Dinner Sponsor at Belair National Park.
- Acknowledgement on all event collateral.
- Opportunity to make a short (2 minute) speech at the Friends of Parks Welcome Dinner.
- Trade stand opportunity on Friday and Sunday at Belair National Park Forum Pavilion.
- 2 Complimentary tickets to attend the sponsored Dinner on Friday evening.

Award Sponsor – Total Investment \$2000 + GST (5 available)

This partnership provides excellent value for your business at the Awards Dinner on Saturday Night. Each award recipient receives \$1000. A major benefit of this partnership includes the opportunity to present an award to the winner on the night, plus the following deliverables:

Naming Rights Sponsor of one of five categories at the Friends of Parks Forum Awards Dinner. Categories include:

- Habitat Restoration and Protection
- Wildlife Protection and Recovery
- Innovation
- Cultural and Structural Heritage
- Community Engagement
- Acknowledgement on all event collateral.
- Opportunity to present an award at the Awards Dinner.
- Trade stand opportunity on Friday and Sunday at Belair National Park Forum Pavilion.
- A complimentary ticket to attend the Forum Awards Dinner on Saturday evening to present the award.

Forum Supporter – Total Investment \$1000 + GST or in-kind support

This affordable partnership level provides your business with some core sponsorship benefits to ensure you have a strong presence at the event. Your investment will secure:

- Recognition as a Forum Supporter of the Friends of Parks Forum.
- Acknowledgement on all event collateral.
- 2 Complimentary tickets to attend the Forum Welcome Dinner on the Friday evening.

For further information on the sponsorship opportunities available, please contact Helen Donovan: helen.donovan@sa.gov.au.

In advance, we look forward to having you involved in this premier event.

